



**Redner | Speaker ▶ Nick Barton**  
**Managing Director**

**Four Nobles - Consulting Ltd**

*Current role: Established strategic consultancy supporting global travel, leisure, real estate & hospitality clients with customer-led transformation programs, interim marketing & commercial leadership solutions & guest journey innovation.*

*Profile: Dynamic Chief Commercial Officer and global leader in the travel & leisure industry. Proven track record of delivering commercial transformation and customer led growth over a 20-year hospitality career in UK, Europe, Greater China, Middle East & APAC with IHG plc.*

*Valued as a highly collaborative, culturally agile and people-oriented leader. Consistently delivered >\$100m top-line improvements in two regional business units through enhanced customer experience & digital transformation. Combines commercial acumen with senior executive leadership & extensive NPD experience.*