

## Digital exhibition stand (mock-up)

- Presentation of logo, videos, “rollups”, pictures, PDFs (e.g. press releases, fact sheets...)
- Contact data, social media and website links, video calls 1:1/  
1:multiple individuals, text chats...
- Integration of 3D files (virtual reality)



## Digital exhibition stand (content)

- Company logo\* (header)
- CI items (colour, fonts)
- Small screen: logo (s. mock-up) or other pictures (jpeg)\*
- High-resolution picture\* (jpeg) for the big square poster (square format) and rectangular poster (s. mock-up)
- “Roll-ups”: rectangle format\* (jpeg) left and right
- Company contact data and weblinks (website, social media channels...)
- PDFs\*: e.g. press releases, fact sheets, slide shows, etc.
- Integration of 3D files\* (virtual reality) or directing to a website presenting 3D visualisation
- Integration of video chats 1:1 and 1:multiple via Yotribe and contact data of the specific contact person at the stand (position in seating area)
- Videos (mov, mp4): e.g. product videos or similar  
*Videos up to 25 MB will be integrated directly, larger videos will run through an integrated YouTube or Vimeo window.*

*\*All file sizes: up to 5 MB each*

The position of files/links can be determined by the exhibitor/sponsor.

**[Deadline for delivery of 2D data: by 7 September](#)**

**[Deadline for delivery of the 3D data: by 14 September](#)**